



February 25, 2016

**Re: Environmental Attorney Panel Discussion
Barr Engineering Company – Minneapolis Office
March 1, 2016**

Dear Panelist,

We sincerely thank you for agreeing to participate on Barr's Environmental Attorney Panel discussion, scheduled for Tuesday, March 1, 2015. This letter provides you some brief information ahead of the meeting. If you have any questions or concerns, please contact me at 952-832-2763 or Mary Sands.

Participants and Barr Sponsor

- Rick Kubler, Gray Plant Mooty, Attorney (Barr Sponsor: Jim Eidem)
- Sara Peterson, Parkway Law, Attorney (Barr Sponsor: Mary Sands)

Location

Barr Engineering
4300 MarketPointe Drive
Minneapolis, MN 55435
(952) 832-2600

There is a ramp on the west side of the building. There is visitor parking on the ground level and access to the building on the ground and second levels of the parking ramp.

Timing

The panel discussion is scheduled to begin at 8:30 am. When you get to Barr, go to the reception desk on the second floor (Suite 200) and ask for your sponsor, they will meet you at reception and take you to the conference room. Please arrive no later than 8:15 so we can greet you and you can take a few minutes to get settled. The panel discussion will be wrapped up by 9:45 am.

Format

You will be part of a two person panel in our main conference room which has an approximate capacity of 150 people. Our remote offices will also be listening in via audio conferencing.

The moderator will give a brief opening statement and then ask each of the panelist to introduce themselves. Some possible introduction topics include:

- Name, company, position or title
- Professional experience and type of work you do
- On what types of projects do you work with environmental consultants

Next the moderator will ask some of prepared questions (see below) and the discussion will continue from there. We will also have a microphone in the back of the room if any audience members have questions to ask.

- What do you look for in technical consultants (i.e., not expert witness)? (technical knowledge, regulatory strategy, tools, etc.)
- What are the top three things that can frustrate you about working with a technical consultant?
- What can consultants do to offer more benefit to you and your clients?
- What are some important practices you want your consultants to follow?
- What factors do you consider when you evaluate if you have had a good or bad experience with a consultant?
- Technical writing – any advice on how consultants can improve?
- When you look into your crystal ball, what environmental changes do you see ahead for your clients?

We may not get to all of the questions above, so we can discuss ahead of time which questions you'd like to focus on. Also, please feel free to share generalized stories about good and bad experiences as we find these are the most informative and result in the most follow-up discussion.

We are looking forward to a lively discussion, and very much appreciate your willingness to participate.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jim Eidem', with a stylized flourish at the end.

Jim Eidem
(Panel Moderator)