

Gray Plant Mooty's Franchise Practice Again Ranked as One of the Top Firms Globally

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MINNEAPOLIS, Minn. (March 21, 2013) — Gray Plant Mooty is again recognized as having one of the world's top franchise law practices in the 2013 edition of Chambers Global: The *World's Leading Lawyers for Business*. In the rankings, are three members of Gray Plant Mooty's expanding international franchise practice, including attorneys Gaylen Knack and Carl Zwisler who are named as two of the top global franchise attorneys, and also, attorney Liz Dillon who was named the sole "Up and Coming" franchise attorney in the entire franchising listing.

Chambers Global says the following about Gray Plant Mooty:

The firm maintains a prolific practice in international licensing, distribution and franchising agreements, and is a dominant force in Asian, Canadian and Latin American transactions. Clients also prize the team's experience in contentious work, including disputes over breached agreements and franchise termination. Highlights include representing Smoothie King Franchises in its sale to a Korean franchisee, a deal valued at more than USD45 million. The firm also advised a major US retailer on its agreements for further expansion into Latin America, including Honduras, Guatemala and Mexico.

International sources are enthusiastic in their praise for the "very dedicated" Gaylen Knack, who offers an "amazing level of experience" and "well-rounded expertise" in franchising work. He is commended for his knowledge of international transactions.

Carl Zwisler is an "excellent lawyer" with broad international experience, who is valued by clients for his total commitment to their business needs.

The "very dynamic" Liz Dillon is another core member of the team, who is singled out by clients as a name to watch.

Since 1999, Chambers has been researching the legal markets of over 180 countries, identifying the leading lawyers and law firms worldwide through interviews with thousands of lawyers and their clients. Chambers' directories, published annually, are regarded as the most reputable in the legal profession.

About GPM:

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minnesota, and Washington, DC. Our attorneys and staff provide exceptional client service and value to our clients, and directly or with our global affiliations, we provide comprehensive legal services on a regional, national, and global basis.

Related People



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