

Franchise Team and Attorneys Again Named Global Leaders in 2019 Chambers Ranking

February 14, 2019

MINNEAPOLIS (February, 14, 2019) – Gray Plant Mooty is one of 12 law firms in the world—and the only Minnesota-based firm—to have its franchise practice group named a global team in **Chambers and Partners® Global 2019 rankings**. In addition, three Gray Plant Mooty attorneys were recognized as global leaders—Elizabeth Dillon, Gaylen Knack, and Carl Zwisler. Dillon, Knack, and Zwisler were among an elite list of 27 attorneys included in the annual ranking.

Chambers wrote the following about the firm: “Well-respected U.S.-based firm with substantial international capability. Advises an enviable list of notable clients in various sectors, with particular expertise in the food and beverage and retail industries. Features a seasoned team with decades of experience across a range of franchising matters and a renowned franchise litigation practice. Distinguished for its adept guidance on franchise regulations and GDPR compliance.” One of Chambers’ sources went so far as to say Gray Plant Mooty is “one of the most important firms in the franchising field.”

Here’s what Chambers said individually about the Gray Plant Mooty world-leading franchise attorneys:

Elizabeth Dillon, co-chair of the franchise practice group, is recognized for her experience assisting franchisors expand into international markets and in the food and beverage sector. According to a client, “she helps us fully understand any legal ramifications of issues, opportunities, and challenges that we are facing as we grow our business.” Dillon is based in Minneapolis.

Gaylen Knack, lead of the franchise practice group’s international division, is referred to as “one of the key players in the franchise sector” and a client said, “I just can’t say enough about him. His expertise is incredible, he is responsive and cost-effective.” Knack was also noted for his handling of disputes, distribution relationships, and expansion of U.S. franchises into Europe. Knack is based in Minneapolis.

Carl Zwisler is lauded for his technical ability and is a “known expert in the U.S.” He is also recognized for his ability to assist clients with contractual disputes and international expansion. A client praised him for being “outstanding in helping us separate substantial issues from others and define priorities in negotiations.” Zwisler is based in Washington, D.C.

For nearly three decades Chambers and Partners has assessed the world’s best business lawyers. Based in London, the organization has a full-time team of editors and researchers who conduct firm and client interviews and surveys throughout the year to release rankings that are published online and in print directories.

About Gray Plant Mooty

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. The firm’s attorneys and staff provide exceptional client service and value, and comprehensive legal services on a regional, national, and global basis. Gray Plant Mooty is a full-service law firm with offices in Minnesota, Washington, D.C., and North Dakota. Gray Plant Mooty’s roots date back to 1866. Learn more at www.gpmlaw.com.

Related People



Elizabeth Street Dillon
Principal, Franchise &
Distribution Co-Chair
Minneapolis, MN
Direct: 612.632.3284
elizabeth.dillon@gpmlaw.com



Gaylen L. Knack
Principal
Minneapolis, MN
Direct: 612.632.3217
gaylen.knack@gpmlaw.com



Carl E. Zwisler
Principal
Washington, D.C.
Direct: 202.295.2225
carl.zwisler@gpmlaw.com