

"Intellectual Property and Patents," Minneapolis/St. Paul Business Journal table of experts

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Gray Plant Mooty attorney Dean Eyler recently was featured on a panel hosted by *Minneapolis/St. Paul Business Journal*. The theme of the discussion was intellectual property and patents.

Eyler, the chair of the firm's Intellectual Property Litigation practice, has experience in litigating trademark, trade dress, patent infringement, patent ownership, copyright, trade secret, false advertising and unfair competition cases.

One question Eyler fielded touched on what businesses can do to protect their intellectual property during overseas expansions.

"A lot of Minnesota businesses are looking to expand, and need to consider protecting their IP abroad. The key is to think about this early in the process, and businesses need to understand that both patents and trademark rights are limited by geography. So, it's important to think ahead about the issue," said Eyler. "We do a lot of work around the world, and you should work with counsel who have relationships with attorneys in other countries. You need those relationships to understand the differences for obtaining protection."

[Read the entire panel discussion.](#)

Related People



Dean Eyler

Principal, Intellectual Property
Litigation Chair
Minneapolis, MN
Direct: 612.632.3016
dean.eyler@gpmlaw.com