

# Public Benefit Corporation Structure - A New Option

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## Could a public benefit corporation structure help you harness the power of your business to make a social impact?

As a public benefit corporation, you would join over 1,000 socially-minded companies that have already adopted the structure across the country, including organic coffee producer and retailer Peace Coffee, the eco-home brand Method, and the organic baby food business Plum Organics.

This free seminar will provide information on this new option in Minnesota:

- How a public benefit corporation structure differs from conventional corporate structure.
- Insights that will help you determine if your business would benefit from a public benefit structure.
- How to assess the social impact of your business.
- How to work with legal counsel to elect the structure and navigate any implications.

Join us to learn if your business can benefit from this designation and the requirements to qualify as a public benefit corporation.

## Related People



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