

Franchise Expo South 2015

February 05, 2015 - February 07, 2015

Presented by: GPM's Franchise & Distribution Practice Group

Join thousands of entrepreneurs and business owners at the Franchise Expo South, the premier franchise expo serving the Southwestern US, Latin America, and the Caribbean. Meet hundreds of proven franchised businesses. Every investment level.

Understand why establishing a foundation is so important as well as about the planning tools, executive group talent, and revenue enhancement programs necessary to reach that goal at these following seminars. Learn how the use of franchisee advisory councils and associations, and the role of an operations manual can make for effective communication in the franchise system. These seminars will also address how to achieve respect, compliance, and growth by servicing your customers (franchisees).

Thursday, February 5

10 Commandments of Franchise Sales

1:00 - 2:30 p.m. Room: 312

Presented by: **Carl Zwisler**, Principal, Gray Plant Mooty and **Max Schott, II**, Principal, Gray Plant Mooty

Friday, February 6

10 Commandments of Franchise Sales

1:00 - 2:30 p.m. Room: 312

Presented by: **Carl Zwisler**, Principal, Gray Plant Mooty and **Max Schott, II**, Principal, Gray Plant Mooty

Franchise 2.0: Tools for Taking Your Franchise Model to the Next Level

3:00 - 4:30 p.m. Room: 312

Presented by: **Carl Zwisler**, Principal, Gray Plant Mooty and **Max Schott, II**, Principal, Gray Plant Mooty

Related People



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