

International Franchise Expo 2013

6/19/2013 - 6/22/2013

Wednesday, June 19

Topic: Getting it Right: Developing an International Growth Strategy that Reflects Your Company's Goals, Risk Tolerance and Resources

1:30 p.m. – 3:00 p.m. Room 1B02

Speakers: Carl Zwisler, Principal, Gaylen Knack, Principal and Steve Devine, President, International Division, The Johnny Rockets Group, Inc.

Thursday, June 20

10 Commandments of Franchise Sales

3:30 p.m. – 5:00 p.m. Room 1B04

Speakers: Max Schott, Principal and Gaylen Knack, Principal

Friday, June 21

Exporting a Foreign Franchise to the US on a Budget

10:00 a.m. – 11:30 a.m. Room 1D05

Speakers: Jan Gilbert, Principal and Carl Zwisler, Principal

Selecting the Best Franchise Structure for Domestic and International Expansion

12:30 p.m. – 1:30 p.m. Room 1D05

Speakers: Carl Zwisler, Principal and Gaylen Knack, Principal

Location:

The Javits Center, 655 W 34th St, New York, NY 10001

Related People



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