



MEDIA KIT

Journalists looking for legal subject matter sources can turn to Gray Plant Mooty for help. With 170 attorneys practicing in virtually all areas of law, our firm is filled with knowledgeable individuals who can add interesting, real-world legal commentary to news stories.

To learn more, read the enclosed information and visit our Web site at www.gpmlaw.com to view firm press releases, practice descriptions, attorney biographies, articles, newsletters, and more.

For help with a story or to set up an interview, please contact:

Jeff Bakken

Public Relations and Communications Manager

Phone: 612.632.3427

Fax: 612.632.4427

jeff.bakken@gpmlaw.com

FACT SHEET

About Us	Gray Plant Mooty is a full-service law firm with approximately 170 attorneys providing comprehensive legal services to businesses and individuals from offices in Minneapolis and St. Cloud, Minnesota and Washington, DC. Gray Plant Mooty is an approachable, smart, and progressive law firm that is committed to community service.	
Founded	1866	
Locations	500 IDS Center 80 South Eighth Street Minneapolis, Minnesota 55402 Phone: 612.632.3000 Fax: 612.632.4444	
	Suite 500 1010 West St. Germain Street St. Cloud, Minnesota 56301 Phone: 320.252.4414 Fax: 320.252.4482	Suite 1111—The Watergate 2600 Virginia Avenue, N.W. Washington, DC 20037 Phone: 202.295.2200 Fax: 202.295.2250
Website	www.gpmlaw.com	
Attorneys	Approximately 170	
Clients	Gray Plant Mooty serves <i>Fortune</i> 500 corporations, middle-market companies, emerging businesses, start-ups, and individuals.	
Client Service Standards	Excellent client service is what sets Gray Plant Mooty apart from other firms. We promise our clients to adhere to the following service standards: <ul style="list-style-type: none">▪ We respond to all client telephone calls, emails, and faxes—or will notify clients as to when we will be available to respond—within half a business day.▪ We work with clients to determine deadlines, and we meet or beat agreed-upon deadlines—no exceptions, no excuses.▪ We keep clients advised regarding fees, costs, risks, and outcomes.▪ We will consistently provide our clients with excellent legal services guided by an uncompromising commitment to professional ethical standards.▪ We regularly seek our clients' input, comments, and suggestions about our services.	

PRACTICE AREAS

Services for Businesses

- Agribusiness
- Antitrust & Unfair Competition
- Bioscience
- Business & General Litigation
- Business Law Transactions
- Business Tax
- Commercial Financial Services
- Complex Investigations
- Construction
- Economic Recovery
- Employee Benefits & Executive Compensation
- Employment Law
- Energy Law
- Entrepreneurial Services
- Environmental Law & Land Use Management
- Family-owned Business
- Franchise & Product Distribution
- Health Law
- Higher Education
- Immigration
- Insurance & Risk Management
- Intellectual Property & Technology
- International Law
- Internet & E-commerce
- Mergers & Acquisitions
- Nonprofit & Tax-exempt Organizations
- Products Liability
- Real Estate
- Reorganization & Bankruptcy
- Securities
- White Collar Defense

Services for Individuals

- Family Law
- Personal Injury
- Trust, Estate & Charitable Gift Planning

QUICK VIEW RESOURCE GUIDE

Law Service and Topics	Subtopics	Attorney Resource
Banking	<ul style="list-style-type: none"> ▪ Identity theft and privacy issues ▪ Banking and financial services regulation ▪ Anti-money laundering 	George Meinz 320.202.5358
Business Law; Public Companies & Securities	<ul style="list-style-type: none"> ▪ Sarbanes-Oxley and corporate governance ▪ Listing requirements—national Securities and exchanges 	J.C. Anderson 612.632.3002
Construction	<ul style="list-style-type: none"> ▪ Contracts ▪ Commercial litigation 	Ed Laubach 320.202.5327
Employment	<ul style="list-style-type: none"> ▪ Employment liability ▪ Department of Labor audits ▪ Corporate mergers ▪ Workplace privacy and diversity ▪ Employment discrimination 	Judy Langevin 612.632.3366
Energy	<ul style="list-style-type: none"> ▪ Capital markets loans ▪ Regulatory matters ▪ Construction ▪ Real estate and development agreements ▪ Environmental issues ▪ Mergers & acquisitions ▪ Project finance 	Doug Ramler 612.632.3324
Entrepreneurial	<ul style="list-style-type: none"> ▪ Shareholder agreements ▪ Intellectual property ▪ Stock option plans 	Dan Tenenbaum 612.632.3050
Finance	<ul style="list-style-type: none"> ▪ Agriculture and agribusiness ▪ Bankruptcy ▪ Commercial 	Phil Kunkel 320.202.5335
Franchise	<ul style="list-style-type: none"> ▪ Franchisor-franchisee relationships ▪ Brand protection ▪ Litigation and dispute resolution ▪ International expansion 	John Fitzgerald 612.632.3064
Health	<ul style="list-style-type: none"> ▪ Medicare and Medicaid ▪ HIPAA ▪ Antitrust laws ▪ Fraud and abuse 	Jennifer Reedstrom Bishop 612.632.3060
Intellectual Property & Advertising	<ul style="list-style-type: none"> ▪ Logo and name protection ▪ Software and licensable materials ▪ Film, video, and new media ▪ Web sites and domain names 	Laura Hein 612.632.3097
International	<ul style="list-style-type: none"> ▪ Franchise expansion overseas ▪ Trademark/Intellectual property ▪ Mergers & acquisitions ▪ Corporate structure and tax issues ▪ Dispute resolution 	Gaylen Knack 612.632.3217
Legal Industry	<ul style="list-style-type: none"> ▪ Law office trends ▪ Attorney recruitment ▪ Law firm marketing ▪ Law firm culture/environment 	Tamara Olsen 612.632.3344
Trust, Estate & Charitable Planning	<ul style="list-style-type: none"> ▪ Estate planning ▪ Business succession planning ▪ Estate and trust administration ▪ Fiduciary and tax litigation 	Ann Burns 612.632.3402

HISTORICAL OVERVIEW

Gray Plant Mooty is the oldest law firm in Minneapolis. Founded in 1866 by Charles Woods as a one-person firm specializing in local real estate, the firm has grown to approximately 170 attorneys offering a variety of business and personal services to clients worldwide through offices in Minneapolis and St. Cloud, Minnesota and Washington, DC. Gray Plant Mooty has served Minnesota for more than a century, building an outstanding reputation for legal expertise and a solid commitment to community involvement.

Gray Plant Mooty Timeline

- 1866** Charles Woods opens Minneapolis law office
- 1881** “Woods & Hahn” is created when former Minnesota Attorney General, William J. Hahn, joins firm
- 1883** Joseph R. Kingman joins firm
- 1950** Kingman retires and many know the firm as “The Kingman Firm”
- 1955** Firm moves to The Roanoke Building in Minneapolis
- 1956** Firm is involved in real estate transactions for Southdale, nation’s first enclosed shopping mall
- 1977** Firm is named Gray, Plant, Mooty, Mooty & Bennett (Gray Plant Mooty)
- 1984** Firm moves to the Minneapolis City Center
- 1990** Gray Plant Mooty combines with Harstad and Rainbow of Minneapolis
- 1999** Firm featured in *America’s Greatest Places to Work With A Law Degree*, by Kimm Alayne Walton, J.D.
- 2001** Gray Plant Mooty institutes client service standards
- 2002** Gray Plant Mooty merges with Hall & Byers of St. Cloud
- 2002** Gray Plant Mooty named “Employer of the Year” by the American Cancer Society
- 2003** Gray Plant Mooty named one of Minnesota’s “Best Places to Work” by *The Minneapolis/St. Paul Business Journal*
- 2003** Firm moves to current Minneapolis location in the IDS Center
- 2004** Gray Plant Mooty voted one of the top five law firms for corporate legal advice by directors of publicly traded companies in Minnesota
- 2005** For the second consecutive year, Gray Plant Mooty voted one of the top five law firms for corporate legal advice by directors of publicly traded companies in Minnesota
- 2005** Gray Plant Mooty receives the Minnesota Business Ethics Award
- 2005** Gray Plant Mooty opens East Coast office in Washington, DC
- 2006** Gray Plant Mooty’s St. Cloud office receives the “2006 Business Volunteer of the Year Award” from Central Minnesota’s Habitat for Humanity
- 2007** Gray Plant Mooty names Tamara H. Olsen as the firm’s first female managing officer
- 2008** Gray Plant Mooty completes its investigation into the collapse of the I-35W bridge and delivers its formal report to the Minnesota Legislature Joint Committee to Investigate the Bridge Collapse
- 2009** For an unprecedented seventh consecutive year, Gray Plant Mooty named one of Minnesota’s “Best Places to Work” by *The Minneapolis/St. Paul Business Journal*—the only law firm in the state to reach that milestone
- 2009** For the second year in a row, Gray Plant Mooty named one of the nation’s 50 “Best Law Firms for Women” by *Working Mother* magazine and Flex-time Lawyers, LLC

LOGO SPECIFICATIONS

The following are specific guidelines for correct usage of the Gray Plant Mooty logo.

- Logo should print in the following colors:

Pantone Colors

GPM Blue	PMS 549C
GPM Brown	PMS 463C
GPM Orange	PMS 145C

Process Color Conversions

GPM Blue (PMS 549C)	C-52	M-6	Y-0	K-25
GPM Brown (PMS 463C)	C-30	M-56	Y-100	K-37
GPM Orange (PMS 145C)	C-0	M-47	Y-100	K-8

- Logo may print in black on a white or colored surface.
- Logo may print in white on a black surface.
- Do not separate the color bars; do not distort the mark or scale it disproportionately; do not rotate the mark; do not change or reset the type; do not outline the corporate mark; do not interchange the colors; do not crop any portion of the mark; do not add graphics or special effects; and do not violate the clear space with a block of text, image, or any other element.
- To request electronic copies of the Gray Plant Mooty logo or if you have any questions you would like to ask pertaining to the logo, please contact **Stacey McGuire**, Communications Coordinator, at 612.632.3089 or stacey.mcguire@gpmlaw.com.

